



November 7, 2024, Brussels

Europe's wood sector as a driver for the green and digital transition of the built environment

Wood Policy and
Innovation Conference



An architectural model of a modern building with a landscaped courtyard. The building is multi-story with a prominent central tower and various levels. The courtyard in the foreground is filled with numerous small, detailed trees and walkways. The overall scene is brightly lit, suggesting a sunny day. The text is overlaid on a semi-transparent dark grey box in the upper half of the image.


Wood products store carbon for a long time.

Using more wood in buildings will be essential to decarbonise the construction sector.



Europe's wood construction industry is a global leader.

Innovation pushes the boundaries of architecture and engineering with wood to unprecedented levels.

A hand is shown in the upper right corner, carefully placing a small, realistic-looking green tree model onto a miniature cityscape. The cityscape consists of several small, modern buildings with flat roofs and some windows, interspersed with other green tree models. The background is a soft-focus view of a real city with trees and buildings. The overall scene suggests a focus on urban planning, sustainability, and the integration of nature into the built environment.

EU policies should support the competitive wood-based sector.

Wood solutions are key for improving the housing market and to fight climate change.



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Wood Sector Alliance for the New European Bauhaus



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